



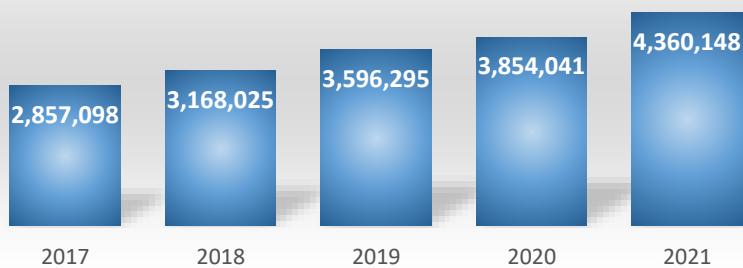
	For the year ending on		Change in %	For three months ending on		Change in %
	31.12.21	31.12.20		31.12.21	31.12.20	
Turnover	4,360,148	3,854,041	+13.1%	1,159,856	1,047,907	+10.7%
Cost of sales and services	3,729,745	3,291,050		986,711	885,749	
Gross profit	630,403	562,991	+12%	173,145	162,158	+6.8%
% of sales	14.5%	14.6%		14.9%	15.5%	
Sales and marketing expenses	147,555	122,072		40,675	36,260	
Management and general expenses	153,456	151,786		42,345	43,922	
Operating profit	329,392	289,133	+13.9%	90,125	81,976	+10%
% of sales	7.6%	7.5%		7.8%	7.8%	
Financing costs (netto)	45,198	42,202		11,862	7,267	
Profit before taxes	284,194	246,931		78,263	74,709	
Taxes on income	65,446	56,081		17,205	13,717	
Net profit	218,748	190,850	+14.6%	61,058	60,992	-
%	5%	5%		5.3%	5.8%	
Net profit of:						
Owners of capital rights in the company	195,341	172,596	+13.2%	54,083	52,869	+2.3%
Minority rights	23,407	18,254		6,975	8,123	
Net profit	218,748	190,850		61,058	60,992	
EBITDA	477,129	413,899	+15.3%	149,512	116,086	+28.8%
%	10.9%	10.7%		12.9%	11.1%	

אולמדיה – ייעוץ תקשורתי, יחסי ציבור וניו מדיה

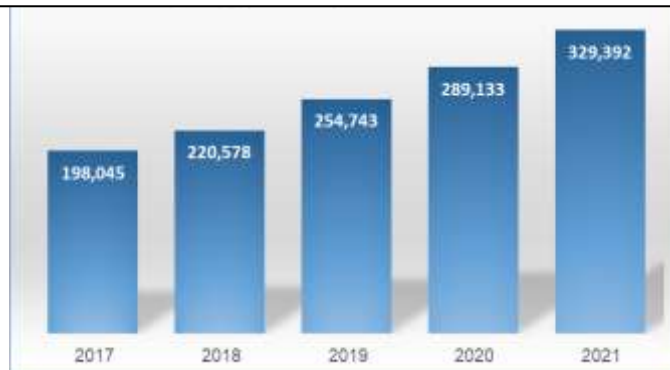
טל. 03-9235383, פקס. 03-9235908

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Matrix revenues in the last 5 years (in NIS thousands)

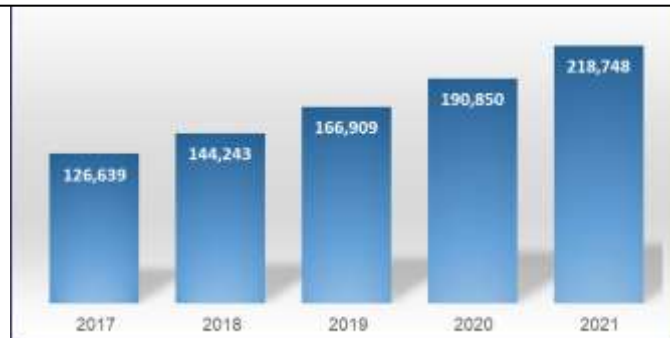


Matrix operating profit (in NIS thousands)

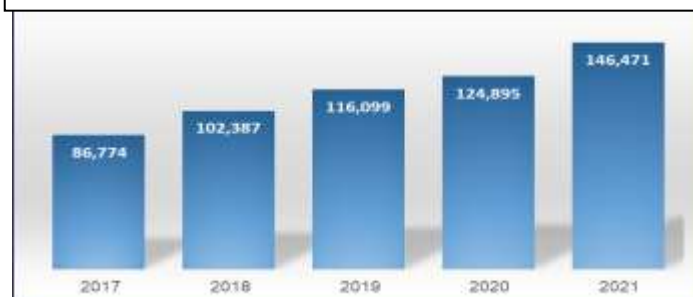




Matrix net profit (in NIS thousands)



Distribution of dividends (in NIS thousands)



For more details, contact Itai Niderman: itai@allmedia.co.il, 054-5982230.

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